

### OUR MISSION

The World Scout Foundation develops and strengthens the impact of Scouting worldwide through the provision of financial and other resources to World Scouting.

### OUR VALUES

- Passion
- Impact
- Integrity
- Inclusivity
- Accountability & Transparency

Monitoring  
Evaluation  
Accountability  
Learning

### OUR NETWORK

BP Fellows, Donors,  
WSF Board  
and supporters  
of Scouting

### OUR VISION

By 2030, the World Scout Foundation will have raised an additional USD 100 million in World Scouting to contribute to the education and development of over 100 million young, active citizens who will drive positive change in their communities worldwide.

### GOAL 1

Raise **USD 100M**  
by 2030.

### OUR ENABLERS

Good Governance  
Strengthened Profile, Resources  
and Communications  
Effective Institutional  
Support and  
Partnerships

### FUNDRAISING COMMITTEES

**Institutional, High Value  
Donors & Global Network**  
Including Board Members,  
BP Fellows & others

### GOAL 2

Expand our **donor bases**  
and opportunities for  
**donor engagement.**

### ENGAGEMENT TARGETS

900 New BP Fellows

20 High Value Donors

12 Institutional Donors

600 Honours Programme  
& Legacy Gifts

