



WSF Donation Acceptance Policy

2023

I. Purpose of Donation Policies and Procedures

The World Scout Foundation is committed to the highest possible standards of transparency and accountability in all its affairs. This document describes the Foundation's Donation Acceptance Policy and related processes for the solicitation, receipt, acceptance, and disposition solely of donations made to the Foundation. It should be noted that this document is not intended to provide detailed descriptions of various giving instruments, nor does it offer advice to prospective donors regarding the most effective means of achieving their financial goals.

The policies contained herein will provide guidelines for the World Scout Foundation to:

1. Accept donations and pledges made using a range of the most common giving instruments.
2. Credit/account for donations and pledges made to the Foundation.
3. Inform decisions made on matters related to donations made or pledged to the Foundation.

II. Guiding Principles.

1. These policies are informed by established industry guidelines for best practices in fundraising. They include standards approved by the Financial Accounting Standards Board (FASB) and the Association of Fundraising Professionals (AFP), as well as Generally Accepted Accounting Principles (GAAP).
2. The "fundraising total" or "total funds raised" represents a tally of all acceptable donations received via bank transfer or credit card.
3. The "fundraising total (received and pledged)" or "total funds raised (received and pledged)" represents a tally of acceptable donations documented including appropriately valued donation commitments (i.e., pledges and deferred donations). The policy shall cover the defined period and goal related to the Strategy 2022-2030

4. Foundation stakeholders should always encourage donors to discuss proposed donations with independent legal, financial and tax advisors before making a donation. This is of the utmost importance in cases of restricted and deferred donations.
5. The Donation Acceptance and Crediting Policies should be approved by the CEO.

III. Conflict of Interest

It is the practice of the World Scout Foundation to inform, guide, and otherwise assist current and prospective donors who wish to support the World Scout Foundation's mission. However, due to the wide geographical spread, the World Scout Foundation staff cannot provide legal, financial, or tax advice to donors and prospective donors. In all cases, the World Scout Foundation staff will encourage current and prospective donors to seek their own financial and legal counsel with advisors of their own choosing to ensure that they receive a full and accurate explanation of the proposed charitable donation.

The World Scout Foundation staff may seek the advice of outside legal counsel as appropriate on matters relating to the acceptance and completion of donations, as well as trust and estate matters. As appropriate, the World Scout Foundation may elect to engage outside counsel to represent the World Scout Foundation.

The World Scout Foundation will pay no fees to any person or organisation in consideration of directing a donation to the World Scout Foundation.

IV. Donation Accounting

Upon accepting donations, the Foundation accounts for them in two main ways, the General Endowment Fund or Donor Advised Funds.

All donations made to the Foundation without designation or restrictions by the donor will be allocated to the General Endowment Fund. The CEO reserves the right to allocate specific donations to other funds within the Foundation. In general, the donations for joining the World Baden-Powell Fellowship and the Circles of the Honours Programme are unrestricted donations made to the Foundation and allocated to the General Endowment Fund. This is also valid when the recipient of the Baden-Powell Fellowship is a third person, not the donor.

The following donations may be "earmarked" with restrictions by the donor on the types of projects to which the donations may be granted/dispensed: Single donations above USD 500'000.-; Instalments towards the Ambassador, Regal and Baden-Powell Circles; Donations made for specific projects through the Scout Donation Platform; Donations

made online that are earmarked; Donations made at local level, recognised by the Foundation.

In general, the creation of special Donor Advised Funds is reserved for donors at the Regal Circle and above, making donations of over USD 1'000'000.-, upon prior agreement with the CEO. In addition, it is possible to credit donations in support of a local Scouting organisation/association toward a WSF pledge within the Honours Programme. This can be done once the initial USD 10'000.- for their BP Fellowship has been fully paid to the WSF and at the sole discretion of the CEO.

Time Period

The Foundation will credit the donations made or pledged against donors' records at the time of donating and/or pledging. Pledges committed but unpaid will remain marked as open pledges and not counted in the "total funds raised" until receipt of payment.

Cancelled or Unfulfilled Pledges

The values of any cancelled or unfulfilled pledges must be subtracted from "fundraising total (received and pledged)" or "total funds raised (received and pledged)" when it is determined that the pledge will not be realised.

V. Donation and Pledge Confirmation

To be credited into the donor's record, all donations must be received outright or pledged in writing and signed by the donor or a designated qualified representative.

Acceptable forms of written confirmation include, but are not limited to, a signed pledge form, letter authored by the donor, written agreement, trust document or the other legally binding document associated with acceptable planned giving instruments, such as an online pledge-card via the Foundation's website, or an email sent by the donor, or other legal notification.

Donors will be encouraged to make pledged contributions over two to five years. This will encourage a more "regular" giving cycle. For all solicited donations, the World Scout Foundation will provide a pledge agreement /pledge card to be signed by the donor or the donor's qualified representative.

In specific cases, verbal commitments may be counted, provided they receive approval from the CEO. Confirmation of this agreement must be sent to the donor and copied for the Foundation. All relevant documentation should be uploaded to the contact's record in Salesforce to ensure transparency.

VI. Acceptance and Crediting of Outright Donations

The World Scout Foundation accepts the following methods of giving.

- Money
 - Acceptance Policy
 - Monetary donations shall be accepted regardless of amount unless, as in the case of all donations, there is a question as to whether donors have sufficient title to donated funds or are mentally competent to transfer funds intended as a donation to the Foundation legally. Donors are advised to make such contributions via bank transfer or credit card payments. Donations in cash (currency notes and coins) may only, in exceptional cases, be accepted by the CEO and should never exceed CHF 100'000 annually. Donors are advised to avoid payments in the form of a check. If a check is the only option for obtaining a donation, then all checks should be made payable to the World Scout Foundation only; in no event should a check be made payable to an employee, agent, or volunteer for credit.
 - Crediting Policy
 - Monetary donations will be applied in USD toward "total funds raised" and "total funds raised (received and pledged)" as of the date received. Online donations are automatically converted by the payment transaction provider "Stripe" into USD. Donations made within Switzerland can be received in Swiss Francs, after which the Foundation will convert the amount to be credited to the donors account in USD. We will exclusively use the official exchange rate of the [Swiss Federal Tax Administration](#) to make the conversion.
 - Pledges will be credited to a donor's records as of the date a written pledge agreement/card is received.
- Publicly Traded Securities
 - Acceptance Policy
 - Readily marketable securities (stocks, bonds, mutual funds, exchange-traded funds etc.) can be accepted by the Foundation. Donated securities will be sold promptly at the current market value. In no event shall an employee or volunteer working on behalf of the World Scout Foundation commit to a donor that a particular security be retained by the World Scout Foundation unless authorised by the CEO and the Executive Committee.
 - Crediting Policy
 - Securities will be liquidated, and the monetary value will be credited as a donation under the "total funds raised" and "total fundraiser (received and pledged)". The donation amount will be determined by the sale price minus any required fees upon liquidation by the World Scout Foundation.

- Closely Held Stock
 - Acceptance Policy
 - Donations of closely held stock or illiquid securities including hedge funds, private equity investments and closely held securities, are not accepted directly by the Foundation. We advise contacting a financial adviser to explore the tax benefits of contributing via a Donor Advised Fund.

- Real Estate
 - Acceptance Policy
 - The CEO and the Executive Committee will review and approve proposed donations of real estate. In general, the World Scout Foundation will not accept donations of houses, residential condominiums, commercial property, and unimproved land unless the properties are unencumbered, owned in fee simple, and the sales will yield proceeds sufficient to justify the necessary efforts associated with selling the asset.
 - Unless stated otherwise by the World Scout Foundation Executive Committee, donations of real estate will be accepted with the intent that they will be sold as soon as possible. Before accepting any donation of real estate, the donor will arrange for, and obtain, an appraisal from a qualified appraiser within a period of 60-days before the property is donated. The cost of the appraisal will be borne by the donor; however, the appraiser should have no business or other standing relationship with the donor. Due diligence concerning environmental issues shall be considered before the World Scout Foundation accepts any donation of real estate. This may involve conducting an environmental audit. The cost of additional associated expense will be borne by the donor including, but not limited to, legal, accounting, environmental audits, title insurance and appraisal fees in a matter mutually agreed upon by the World Scout Foundation and the donor.
 - Crediting Policy
 - Donations of real estate will be credited and recognised at their appraised value at the sale price unless specified by the CEO.

- Tangible Personal Property
 - Acceptance Policy
 - The World Scout Foundation may accept donations of high-value tangible personal property if the CEO and Executive Committee deem that the sale of such property may (i) be realised without undue burden and (ii) realise significant proceeds for the Foundation.
 - The donor shall obtain a qualified appraisal from an appraiser who has no business or relationship with the donor. The World Scout Foundation will consider accepting a donation of tangible personal

- property with an appraised value of \$10,000 or more.
 - Crediting Policy
 - Donations of tangible personal property will be credited and recognised on a case-by-case basis by the CEO.
- Other Property
 - Acceptance Policy
 - Other property types, such as copyrights, royalties, and easements, shall only be accepted after review and approval by the CEO and the Executive Committee.
 - Crediting Policy
 - Donations of other property will be credited and recognised in a case-by-case scenario by the CEO.
- Cryptocurrencies and assets
 - Acceptance Policy
 - Donations of cryptocurrencies or crypto assets shall only be accepted after review and approval by the CEO and with the intent that they will be traded into US Dollars as soon as possible.
 - Crediting Policy
 - Cryptocurrency donations will be credited and recognised in a case-by-case scenario by the CEO.
- Donations-in-Kind
 - Acceptance Policy
 - Donations-in-kind, such as resources provided for a Foundation event in the form of event space, accommodation or other services, can be applied to a donor's record at the sole discretion of the CEO. In all cases, an agreement regarding the value of the donation should be agreed in advance and in writing.
 - Crediting Policy
 - In general, the monetary value of donations-in-kind will only be credited if the CEO determines that such donations can be converted to cash within 90 days or used by the World Scout Foundation in such a way that they liberate additional funds that are applied to other projects (s).
 - Deep discounts or bargain sales can be credited if an individual or company provides a bill of sale indicating the normal retail price that the World Scout Foundation would have paid the individual or company for the product (the "normal price" would reflect any discounts typically provided to the World Scout Foundation), less the charitable contribution of the discounted amount and a net loss.
 - The value of donations of "time" in the form of donated professional services may be credited to Baden-Powell Fellows that offer services to the World Scout Foundation as individuals or independent consultants. The acceptance and value of such donations are subject to decisions by the CEO. A donor who wishes to donate professional

services offered by institutions or companies should be encouraged to bill the World Scout Foundation for services rendered and then make a donation in the amount invoiced by the Foundation.

- Donations-in-kind may be credited to Baden-Powell Fellows who recruit other Baden-Powell Fellows or donors. In this case, the recruiter will generally be credited with "in-kind" donations not to exceed 50% of the total donations paid in full by the new donor. This is offered once a year during our "Annual Appeal" to encourage regular giving to the Foundation and expand our network of BP Fellows.
- Local Level Support
 - Acceptance Policy
 - Donations made to local Scout Groups or to other entities which are part of a National Scout Organisation can be recognised after review and approval of the CEO. Such donations will not be included under "total fundraising", "total fundraising (received or pledged)", "total funds raised" or "total funds raised (received or pledged)".
 - Crediting Policy
 - The value of the Local Level Support recognised is based on a written and signed statement received from the treasurer or other officer of the Scout entity, which received the donation or a copy of the outgoing payment from the donors' bank account.

VII. Acceptance and Crediting of Deferred and Planned Giving

Acceptance and crediting policies regarding select standard deferred giving instruments are outlined below.

- Bequests
 - Acceptance Policy
 - The World Scout Foundation will accept donations in the form of bequests and recognise them appropriately.
 - Suggested language for leaving a bequest to the World Scout Foundation: "I [Donor Name], bequeath to the World Scout Foundation the sum of \$ (amount)/_% of (specific asset or intended donation). This bequest should be designated to support the World Scout Foundation [specific project or priority if relevant].
 - If the designated purpose of the donation to the Foundation is not explicitly outlined, the designation shall be determined by the World Scout Foundation upon receipt of payment.
 - Bequests should be submitted to the Foundation in writing and preferably with an excerpt of the last will and testament and/or a

certified letter of intent from an appropriate authority (notary, attorney or comparable).

- Crediting Policy
For all bequests (revocable and irrevocable), the Foundation will credit 50% of the total amount to the donor's name at the time of pledging, based on the certified copy of the last will received and/or a certified letter of intent from an appropriate authority (notary, attorney or comparable). The remainder, 50%, will be credited and adjusted when needed upon receipt of the total amount.
- Retirement Plans
 - Acceptance Policy
 - As an alternative to leaving a donation by will, the World Scout Foundation may be named as the ultimate beneficiary of a donor's retirement account.
 - Crediting Policy
 - Because of their revocable nature, donations made in the form of retirement plans should be credited in the same manner as bequests, whereby 50% of the current market value of the account will be credited at the time of pledging.
- Life Insurance
 - Acceptance Policy
 - With qualifications set forth herein, the World Scout Foundation will accept donations of life insurance, including whole life, variable and universal life policies. Such a donation may be made in two ways: (1) by transferring all indicia of ownership over the policy to the World Scout Foundation or (2) by simply naming the World Scout Foundation as the beneficiary.
 - The policy is either paid up or, if not paid up as of the date of the donation:
 - It has a minimum face value of \$100,000;
 - has a payment schedule not to exceed twelve years and assumes an interest rate not to exceed the average historical dividend rate for a prior three-year period (for existing policies, an "in force" illustration will be required); and
 - requires a written pledge of a charitable contribution from the donor to the World Scout Foundation in a total amount which equals or exceeds the total premiums due, and with pledge payments scheduled so as to equal or exceed each policy premium payment as that payment becomes due. This written pledge also will acknowledge the absolute ownership by the World

Scout Foundation of the policy given and acknowledge the resulting right of the World Scout Foundation to cash-in the policy and apply the proceeds of the same for the benefit of the World Scout Foundation in accordance with donor intent.

- Should a donor wish to create a new life insurance policy to benefit the World Scout Foundation, the following apply:
 - All donations of new insurance must be with an insurance company rated A or better, with the A.M. Best Company, or the equivalent in the local market.
 - The World Scout Foundation requests that all proposals for donations of insurance be submitted to the World Scout Foundation prior to making application.
 - The World Scout Foundation will generally not accept any donation of a life insurance policy with a premium payment period of more than 10 years.
 - Annual donors to The World Scout Foundation will be requested to continue their annual support in either cash or marketable property in addition to a donation of life insurance.
 - The World Scout Foundation will not accept any insurance policy where the intent of the donor is for the World Scout Foundation to pay future premium payments through policy loans.
 - The World Scout Foundation shall be provided with a letter of understanding concerning any policy for which premiums are calculated on the basis of variable interest and mortality assumptions.
- Crediting Policy
 - If a donor transfers ownership of a policy to the World Scout Foundation, they will be credited in the same manner as a bequest.
 - If a donor names the World Scout Foundation the beneficiary of a policy, they will be credited in the same manner as a bequest.
- Charitable Lead Trusts
 - Acceptance Policy
 - The World Scout Foundation will credit and recognise donations of income-producing assets placed in trust for the benefit of the Foundation for a fixed, agreed time period.
 - The amount paid to the World Scout Foundation may either be a fixed sum (an “annuity trust” interest) or a percentage of the

- trust assets as valued each year (a “unitrust” interest).
 - The World Scout Foundation shall not serve as a Trustee for the Charitable Lead Trust during the donor’s lifetime. A third-party manager, such as a bank or trust company, shall administer the trust.
 - Campaign Crediting Policy
 - The sum of all annual payments made by donors establishing lead trusts will be credited to the total funds raised at the time of receipt.
- Charitable Remainder Trusts
 - Acceptance Policy
 - The World Scout Foundation will credit and recognise donations of income producing assets placed in trust for the benefit of the Foundation for a fixed, agreed time period.
 - The World Scout Foundation shall not serve as a Trustee for the Charitable Remainder Trust during the donor’s lifetime. A third-party manager, such as a bank or trust company, shall administer the trust.
 - Campaign Crediting Policy
 - Donations made in the form of remainder trusts will be counted at face value at the time of receipt.

VIII. Special Considerations and Policies Regarding Donations Designated for Endowment

- When entering into endowment agreements, there should be a shared understanding between donors and the World Scout Foundation that it is in the best interest of the Foundation and its mission to promote practices that permit the most flexibility in long-term planning, utilisation and investment of the donated sum. This flexibility is crucial, for example, for cases in which programs supported by the endowment are, by necessity, discontinued or otherwise become obsolete.
- The World Scout Foundation will primarily seek endowment donations that propose the least restrictions toward the purpose, administration, and principal investment. The sum total will be added to the General Endowment Fund.

IX. Recognition of Philanthropic Donations

- Donation Acknowledgments: Donations and pledges will be acknowledged with letters from the World Scout Foundation. A written acknowledgement will be sent within five business days of payment or pledge receipt.

X. Declining and Returning Donations

The CEO and Executive Committee may decline or return donations under certain conditions including, but not limited to, the following:

- Restricted donations which would require support from other resources that are unavailable, inadequate, or may be needed for other institutional purposes.
- Donations that are restricted and would support purposes or programs peripheral to existing principal objectives of the World Scout Foundation or create or perpetuate programs or obligations which would dissipate resources or deflect energies from other programs or purpose.
- Donations that could injure the reputation or standing of the World Scout Foundation or cause it to enter into activities that conflict with its mission.
- Donations that could put at risk the World Scout Foundation's tax-exempt status or trigger negative tax situations, such as unrelated business income tax.

Donations may be returned to donors under certain conditions including, but not limited to, the following:

- Cases in which donations are accepted but, upon further review by the World Scout Foundation CEO or Executive Committee, are subject to concern.
- Cases in which the World Scout Foundation cannot (or donors perceive the World Scout Foundation is unable to) fulfil donors' philanthropic intentions.

XI. Policy Exceptions, Changes, and Additions

The CEO and the Executive Committee must approve any exception, change, or addition to this Donation Acceptance Policy. Such exceptions, changes, or additions may include policies regarding accepting and crediting donations and fundraising instruments not outlined in this policy statement.